



39th Annual Dr. Martin Luther King Jr. Luncheon

MONDAY, JANUARY 21, 2019 | SAN JOSE, CA

A Premier Luncheon in Celebration of the
Legacy of Dr. Martin Luther King, Jr.

VENDOR PROPOSAL

*A Presentation of the African American Community Service Agency
501 (c) (3) tax exempt charity*

September 10, 2018

Dear Dr. Martin Luther King, Jr. Supporter:

The African American Community Service Agency is soliciting your support for the 39th Annual Martin Luther King, Jr. Luncheon. The Luncheon offers an optimal opportunity for your company's name to be displayed in major areas such as our exhibition areas, our program guide, web site and more.

We also provide a variety of sponsorship packages that can be customized to meet your marketing objectives. Our goal is to provide supporters with the best exposure available.

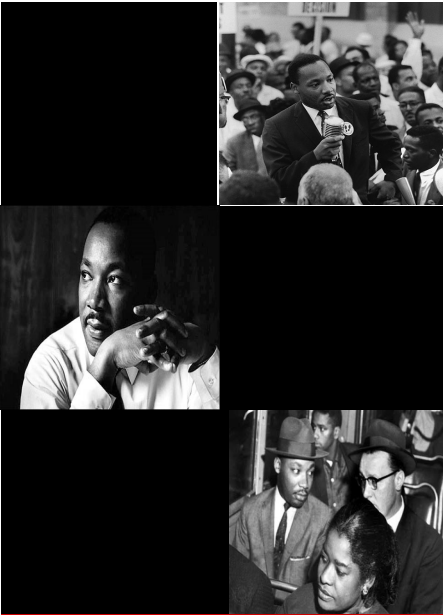
The Annual Martin Luther King Luncheon is a celebration of the life and legacy of the late Civil Rights leader, Dr. Martin Luther King, Jr. His main legacy was to secure progress on civil rights in the United States and he is frequently referenced as a human rights icon today. In addition to supporting his legacy, proceeds from this event will support our AACSA programs and the services we offer.

The AACSA is a non-profit organization founded in 1978. Since 1979, it has been centrally located in San Jose at 6th and Julian Street. We administer varied programs geared to youth, seniors and the general community. Those programs include: *The Juneteenth in the Park Festival*, *Warrior-Jackson Room*, *STeAM on Saturday*, *AACSA Leadership Program*, *Sunday Homeless Breakfast (in collaboration with the New Vision Church)*, and *Holiday Luncheon for Seniors and Christmas Toys for Tots*.

The MLK Luncheon offers several levels of sponsorship opportunities for both corporate and community organizations. For additional information, please contact us at (408) 292-3157.

Strength in Unity,

Milan R. Balinton
Executive Director
African American Community Service Agency



Presented by:
African American Community
Service Agency
304 N. 6th Street
San Jose, CA 95112
www.sjaacsa.org | (408) 292-3157

Executive Director:
Milan R. Balinton

Board of Directors:
Cherise Orange, Chair
Ikenna Ikeotunonye, Vice Chair
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Erika Albury
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Anita Gage
Cynthia Joseph-Magee
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39TH ANNUAL MLK LUNCHEON VENDOR OPPORTUNITIES

HERE'S YOUR CHANCE! As a vendor, not only will you be able to distribute your information at the 39th Annual MLK Luncheon, we also will provide you additional exposure via our web site. A representative from the MLK Luncheon Vendor Selection Committee, can provide you with full details on the package and information needed to ensure your business is promoted on our website before, during and after the event.



**FLEXIBLE
MARKETING
+ PROMOTION!**

NON-PROFIT VENDOR PACKAGE - \$175

- 1 Table with two chairs
- Listed as vendor on program book distributed at the Luncheon
- Listed in AACSA Business Directory for one year
- 1 ticket to Luncheon
- Receive a copy of the MLK Program Book

FOR-PROFIT VENDOR PACKAGE - \$225

- 1 Table with two chairs
- Listed as vendor on program book distributed at the Luncheon
- Listed in AACSA Business Directory for one year
- 2 tickets to Luncheon
- Receive a copy of the MLK Program Book

EXHIBITOR SPONSOR - \$325

- Listed as Exhibitor Sponsor on MLK Luncheon website
- Listed as Exhibitor Sponsor on MLK Program Book
- 1 Table with two chairs plus (limited) space for exhibit
- Receive a copy of MLK Program Book
- 2 tickets to Luncheon
- Listed in AACSA Business Directory for one year

Information Needed for Business Directory

- Company logo (size of logo must be 130px x 100px)
- Company Name
- Brief description of services/product (maximum length of 1000 words)
- URL address of your web site
- All information must be submitted electronically to info@sjaacsa.org

Rules & Policies

- Vendor must be setup by 10:00 am (No Exceptions)
- Non-Profit must include Tax ID # on application
- No Refunds for cancellations
- Make checks payable to AACSA (Please note there will be a surcharge of \$25.00 for returned checks)
- Confirmation of vendor spot will be confirmed upon receiving payment.
- Vendor space is limited. Reserved your spot now to secure your space.
- Email address is mandatory on application. Confirmation of application with additional information will be sent by email.
- Any vendor-related questions, please contact AACSA at (408) 292-3157 or info@sjaacsa.org

For more information on unique Martin Luther King, Jr. Luncheon vendor opportunities, contact:
African American Community Service Agency | Email: info@sjaacsa.org | Phone: (408) 292-3157



39th Annual Martin Luther King Luncheon

VENDOR APPLICATION

Please fill out and submit to reserve your space:

COMPANY NAME: _____

INDIVIDUAL NAME: _____

ADDRESS: _____

CITY, STATE & ZIP: _____

PHONE: _____

E-MAIL: _____

I will be selling the following:

VENDOR TYPE

____ Non-Profit \$175.00

Tax ID # _____

____ For-Profit \$225.00

____ Exhibitor Sponsor \$325.00

Check the box to indicate you've read and understand the Rules & Policies specified on page 3. Not checking this box will delay the processing of your application. **Vendors must submit application and payment before January 11, 2019.**

Enclosed Amount: _____ [] CHECK [] CASH [] MONEY ORDER [] CASHIER'S CHECK [] OTHER/CC

Make Payable to: African American Community Service Agency

Send Payments & Applications to: AACSA, 304 N. 6th Street, San Jose, CA 95112 | phone: (408) 292-3157 fax: (408) 292-3276